



ANNUAL TRAINING CONFERENCE | MAY 14-15, 2020 | HYATT REGENCY COLUMBUS

SPONSORSHIP OPPORTUNITIES

DIAMOND | \$7500

AVAILABLE TO LIMITED DIAMOND SPONSORS (FIRST COME, FIRST CHOICE)

Company-branded event with signage and in-app acknowledgement | One sponsor each

- Refreshment Break
- Attendee Breakfast
- Attendee Break Activity - Photo Booth
- Attendee Break Activity - Massage Therapists

AVAILABLE TO ALL DIAMOND SPONSORS

Full page ad (4" wide x 6" tall) in printed conference program.

Full screen promotional slide on revolving, digital welcome screens.

Sponsorship acknowledgement in registration e-blasts and OJFSDA newsletter.

Preferred company listing in conference app.

Prominent company logo with content link on OJFSDA website for 12 months.

One six-foot skirted exhibit table with two chairs in a high visibility area.

PLATINUM | \$5000

AVAILABLE TO LIMITED PLATINUM SPONSORS (FIRST COME, FIRST CHOICE)

Co-branded event item with Company and Association logo | One sponsor each

- Conference Bags - NO LONGER AVAILABLE
- Digital Signage Outside Training Rooms
- Event App Splash Page
- Wi-Fi Splash Page and Network Password - NO LONGER AVAILABLE

AVAILABLE TO ALL PLATINUM SPONSORS

Full page ad (4" wide x 6" tall) in printed conference program.

Full screen promotional slide on revolving, digital welcome screens.

Sponsorship acknowledgement in OJFSDA newsletter.

Company listing in conference app.

Prominent company logo with content link on OJFSDA website for 11 months.

One six-foot skirted exhibit table with two chairs in main exhibit area.

GOLD | \$2500

Half page ad (4" wide x 3" tall) in printed conference program.

Half screen promotional slide on revolving, digital welcome screens.

Sponsorship acknowledgement in OJFSDA newsletter.

Company listing in conference app.

Prominent company logo with content link on OJFSDA website for 10 months.

One six-foot skirted exhibit table with two chairs.

SILVER | \$1000

Quarter page ad (4" wide x 1.5" tall) in printed conference program.
Quarter screen promotional slide on revolving, digital welcome screens.
Sponsorship acknowledgement in OJFSDA newsletter.
Company listing in conference app.
Prominent company logo with content link on OJFSDA website for 8 months.
One six-foot skirted exhibit table with two chairs.

BRONZE | \$500

Company logo in printed conference program.
Company logo on revolving, digital welcome screens.
Sponsorship acknowledgement in OJFSDA newsletter.
Company listing in conference app.
Prominent company logo and content link on OJFSDA website for 6 months.
One six-foot skirted exhibit table with two chairs.

PARTNERS' FAIR TRADE SHOW

EXHIBITOR | \$450

RESERVATIONS ARE ACCEPTED ON A FIRST COME, FIRST SERVED BASIS (SPACE IS LIMITED)

One six-foot skirted exhibit table with two chairs.
Company logo in printed conference program and on digital welcome screens.
Company listing in conference app.
Participate in sessions of interest when foot traffic is slow.
Network face-to-face with professionals working in the field.
Enhance attendee engagement through in-app, interactive scavenger hunt.

EXHIBITOR SCHEDULE

WEDNESDAY, MAY 13

2:00PM-7:00PM

Optional Early Set Up

THURSDAY, MAY 14

7:00AM-8:30AM

Exhibitor Set Up

8:30AM-3:30PM

Partners' Fair

FRIDAY, MAY 15

8:00AM-12:30PM

Partners' Fair

Register Online at www.ojfsda.org
by March 27, 2020.